

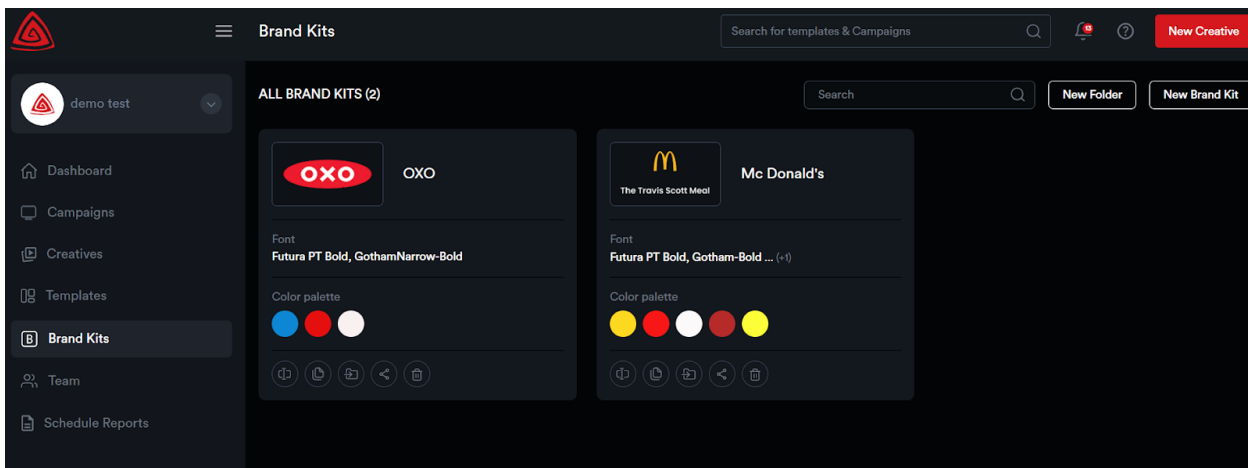
Brand Kits

The **BrandKit** module allows you to seamlessly store and manage assets for multiple brands in one place.

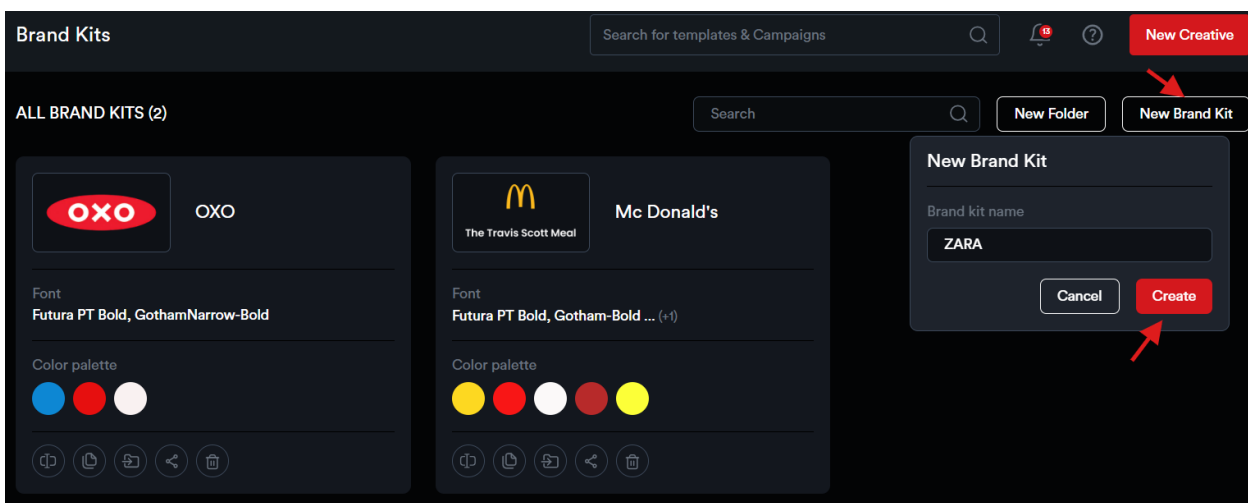
Share your Brand Kit with collaborators through a unique link, giving them access to view or upload brand assets as needed.

Easily upload logos, define color palettes, add fonts, and include other media such as images and videos.

On the Dashboard, click **'Brand Kits'** from the navigation bar on the left.

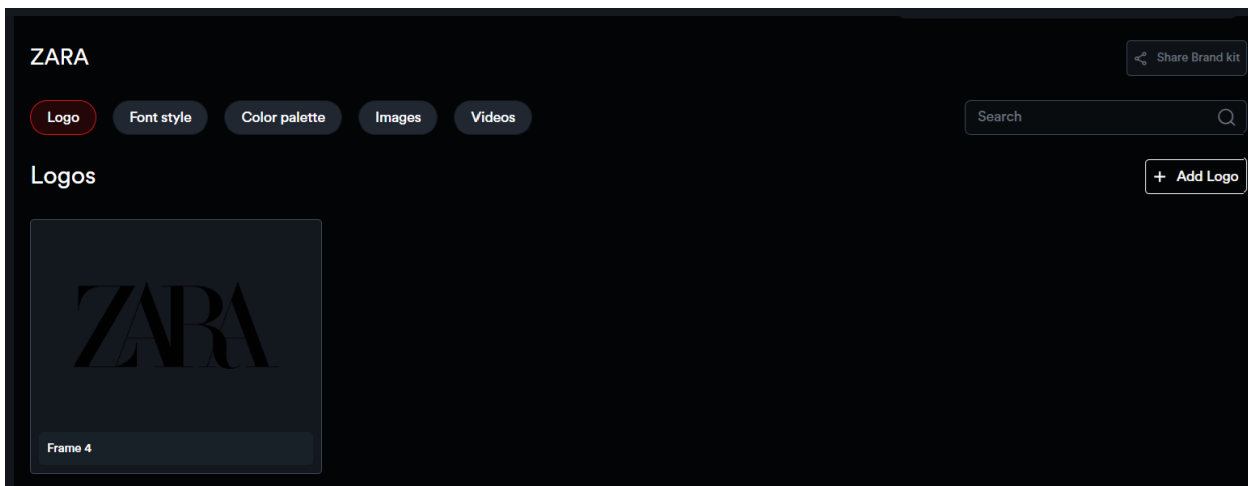
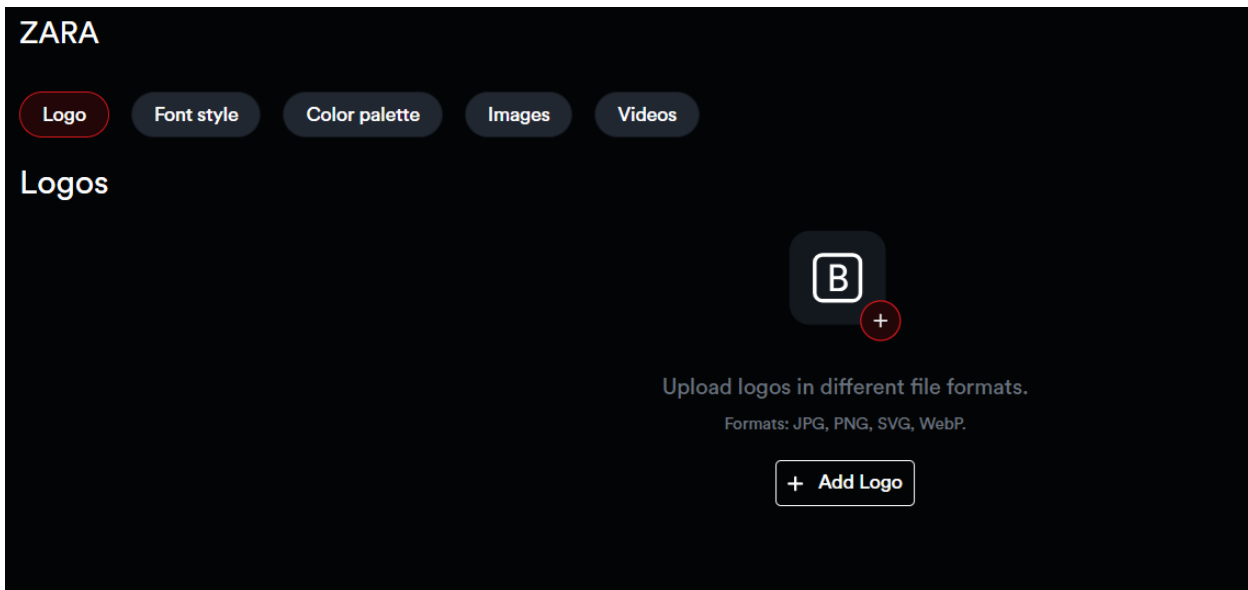


To create a new Brand Kit, click on 'New Brand Kit', enter a name, and then click 'Create'.

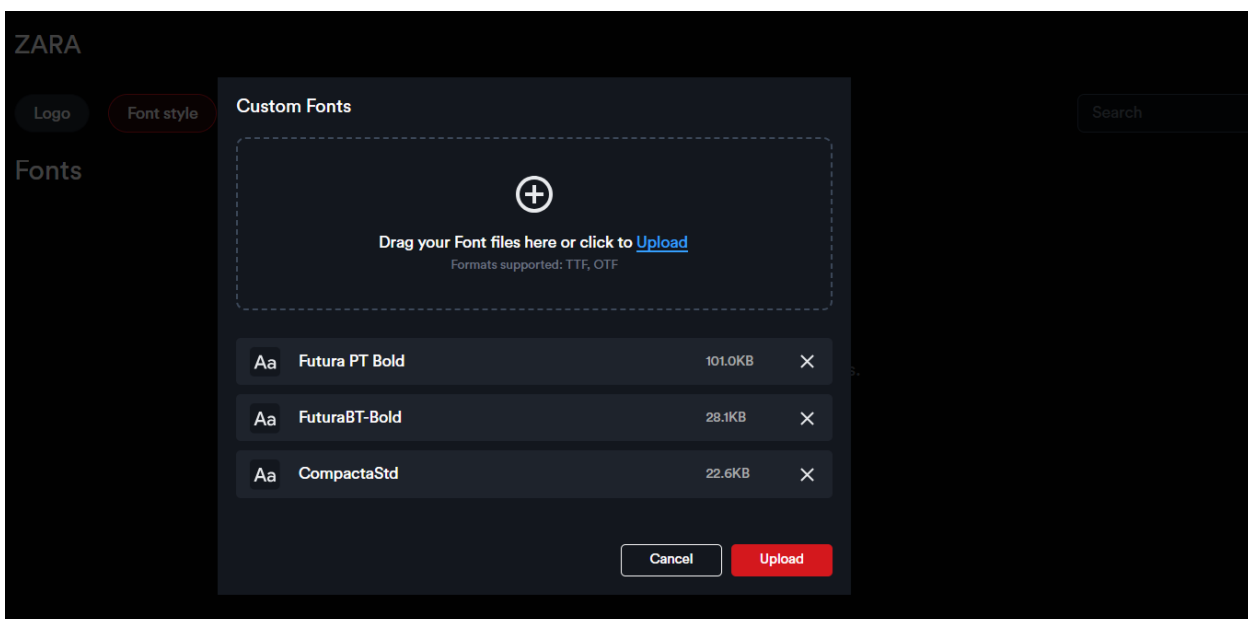


You're now inside the Brand Kit. Here, you can add logos, fonts, colors, images, and videos to customize your brand kit.

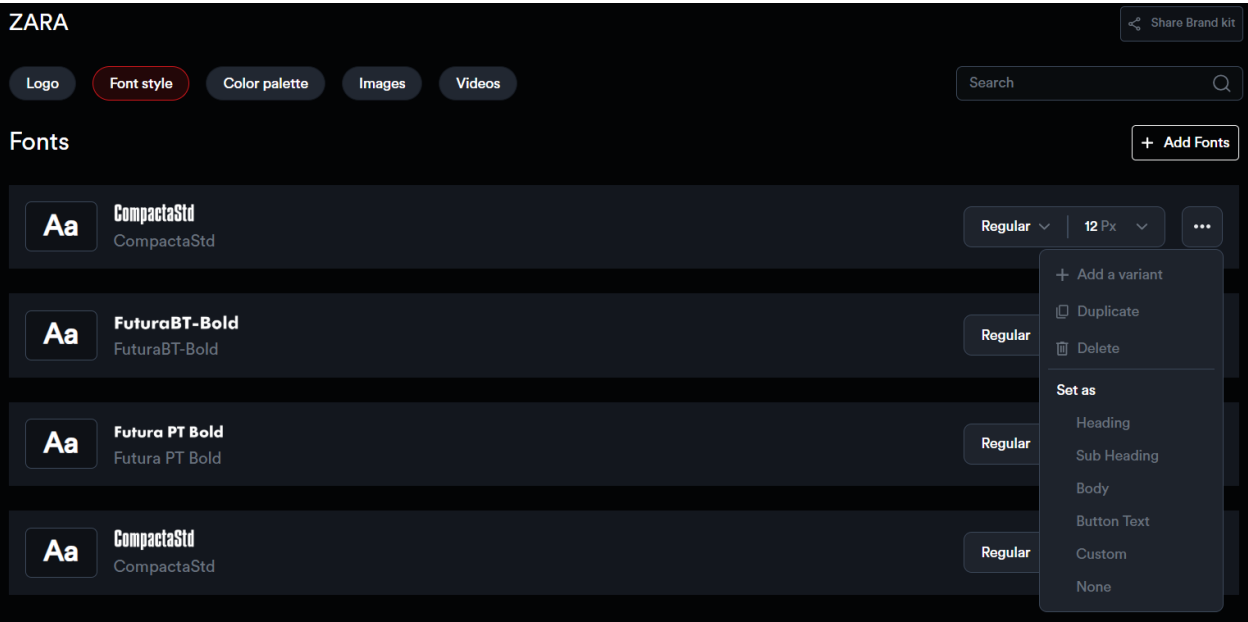
Click **'Add Logo'** to upload your brand logos.



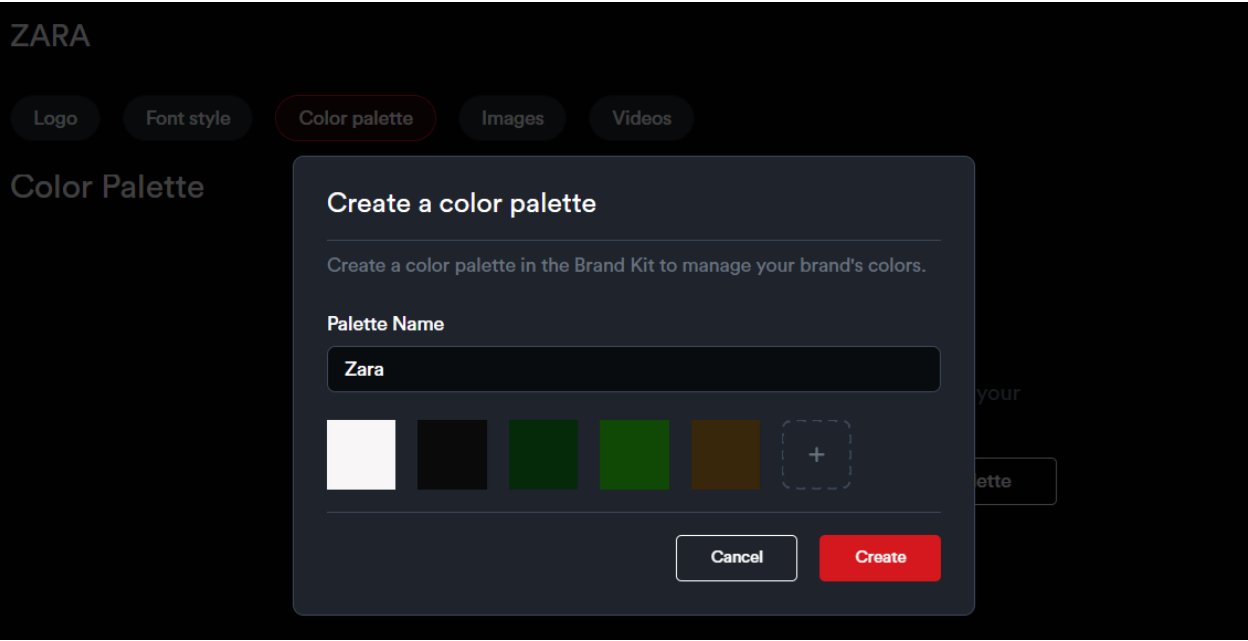
Click **'Add Fonts'** to select and upload font files.

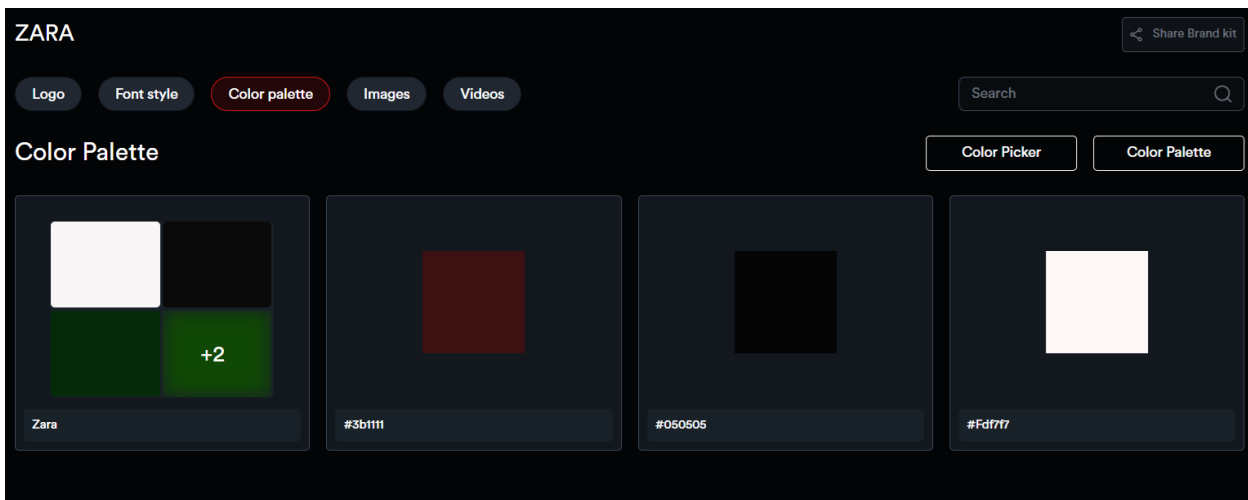


For each font added to the kit, users can create a variant, duplicate it, or delete it. Fonts can also be categorized by setting them as Heading, Subheading, Body, Button Text, Custom, or None.

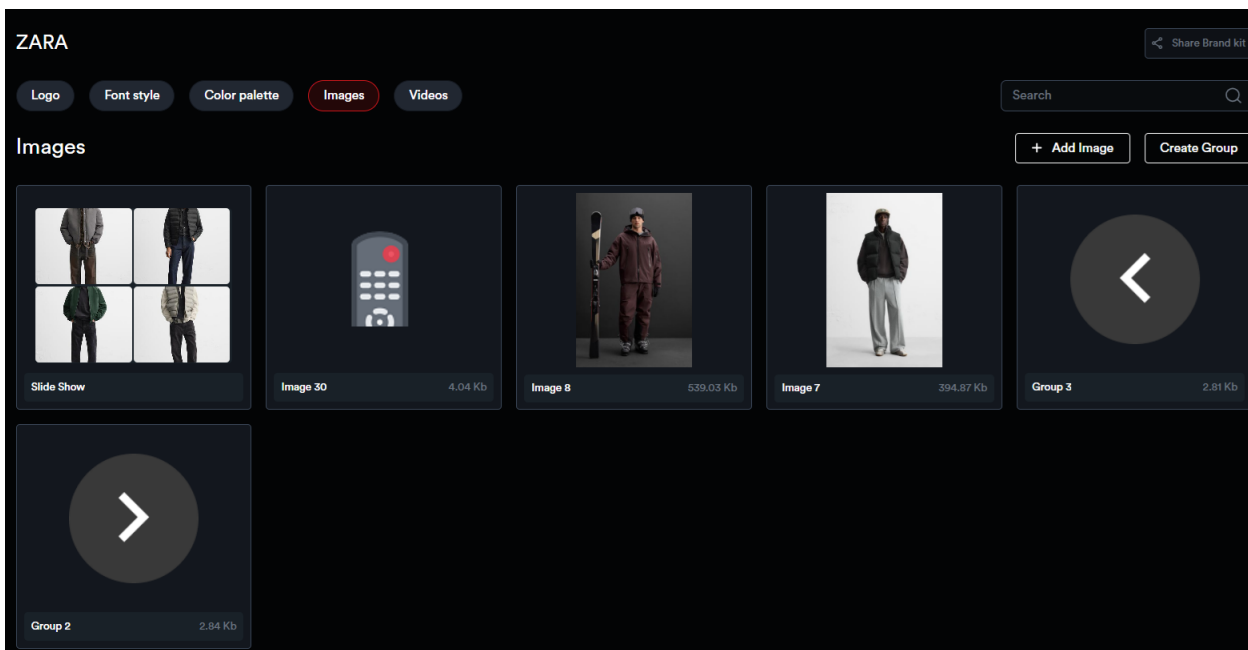


Under the **Color Palette** section, use the color picker to select and save individual colors, or create complete color palettes.





In the **Images** section, users can upload and save image assets for the brand.



These assets can also be organized into different groups. To create a group, click on 'Create Group', enter a name, and upload images directly from the popup.

Create Group

Organize visuals by creating image groups in the Brand Kit.

Group name

Enter group name

+

Cancel

Done

Each uploaded image includes options to Rename, Move to Group, Replace, Duplicate, or Delete.

Images

Slide Show

Image 304.04 Kb

Rename

Move To Group

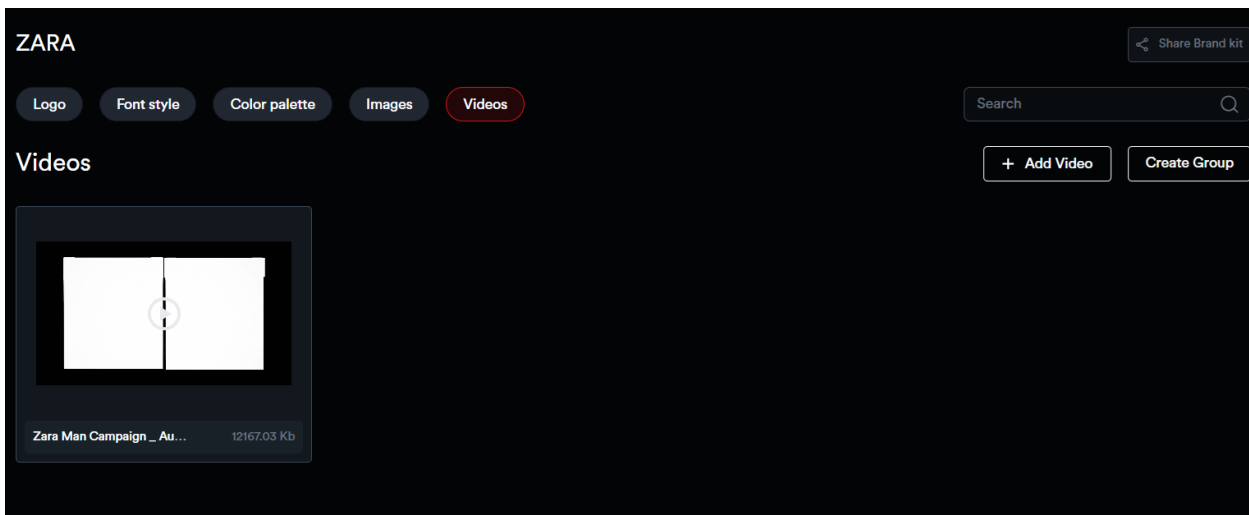
Replace

Duplicate

Delete

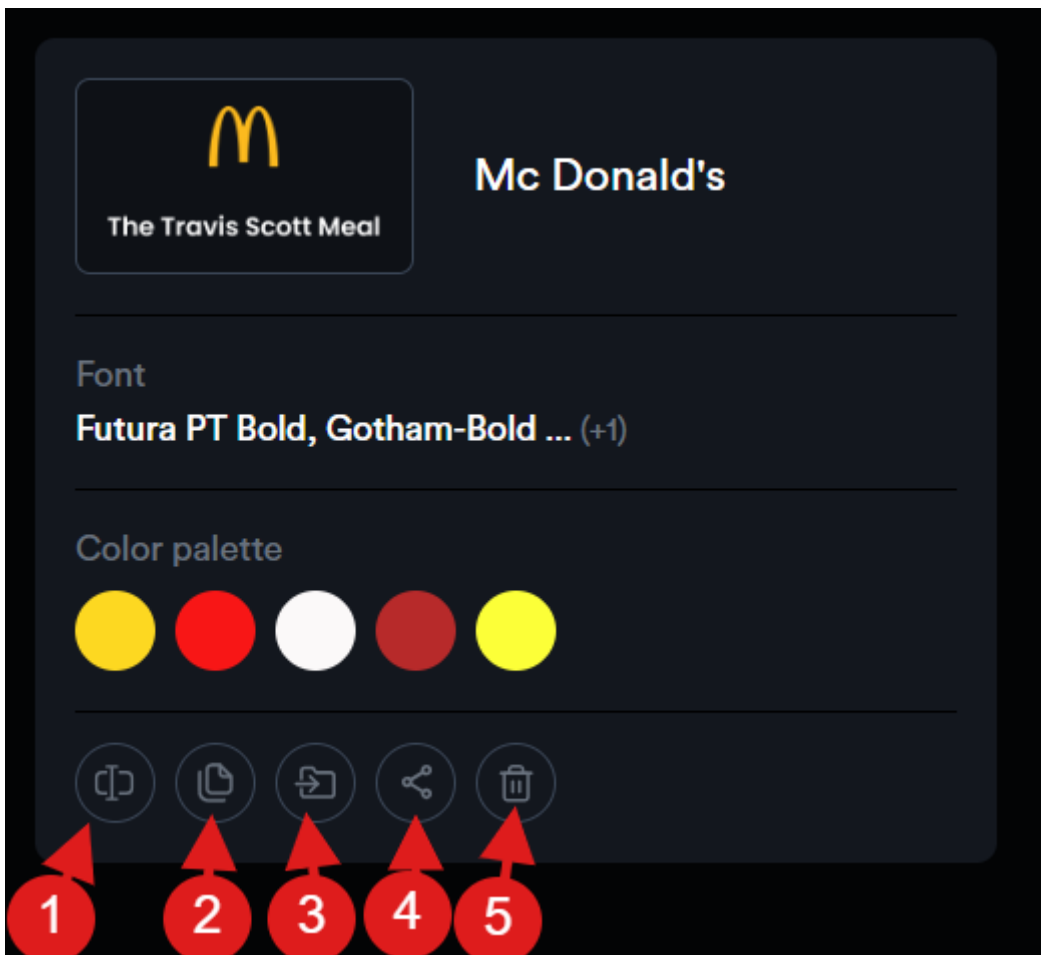
Image 8

In the **Videos** section, users can upload and save video assets for the brand. These assets can also be organized into different groups.



To create a group, click on 'Create Group', enter a name, and upload videos directly from the popup. Each uploaded video includes options to Rename, Move to Group, Replace, Duplicate, or Delete.

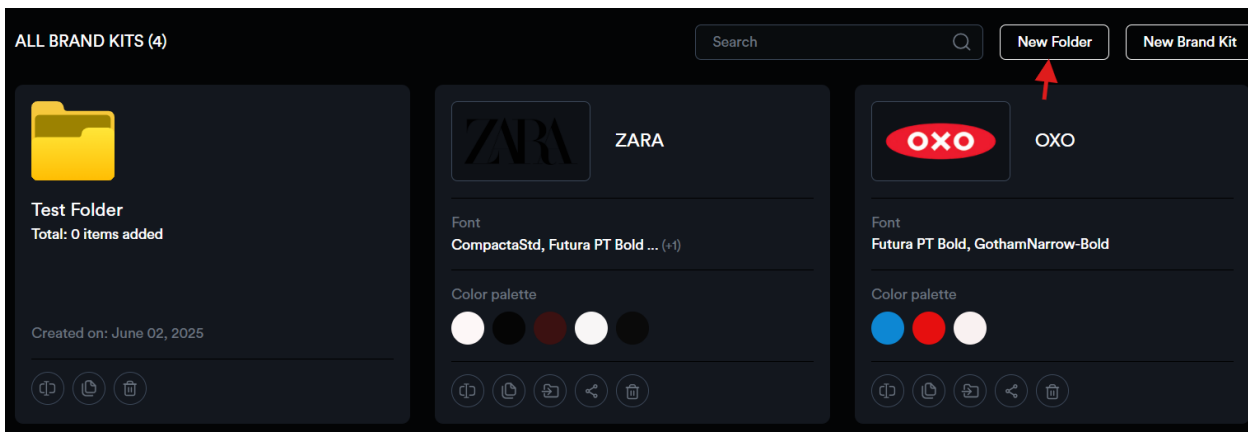
Each Brand Kit comes with the following options:



1. Rename - Change the name of a Brand Kit.

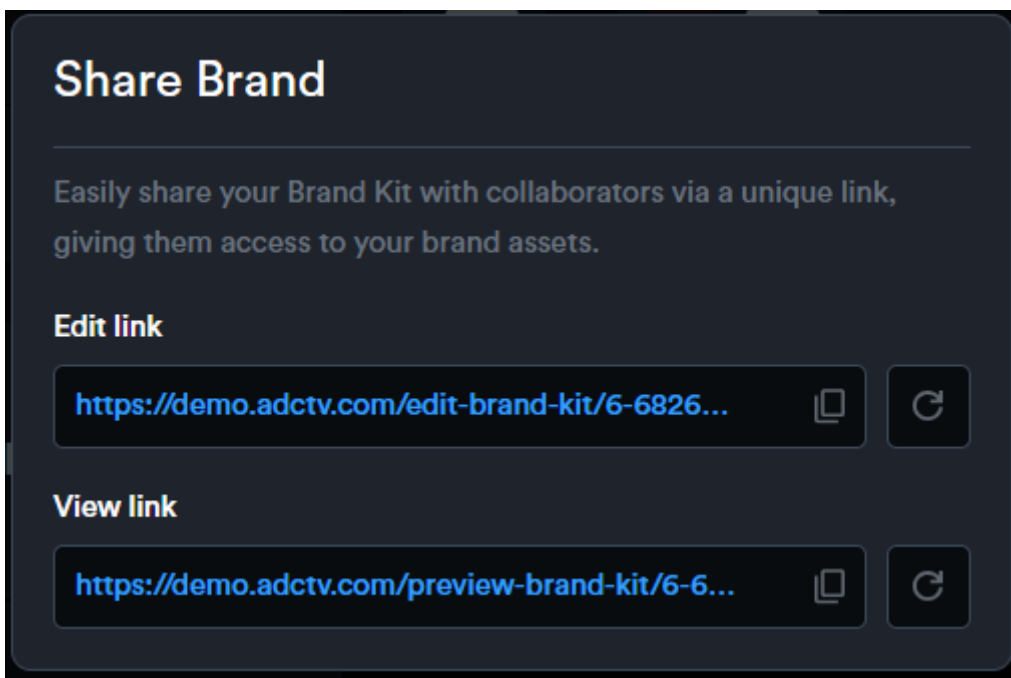
2. Copy - Create a duplicate of the Brand Kit.

3. Move to Folder – Organize Brand Kits into folders. To create a new folder, click **'New Folder'** and enter a name. Then, use the **'Move to Folder'** option to place the Brand Kit into an existing folder.



4. Share – Collaborate by sharing your Brand Kit via a unique link. No login is required for users to access it. When you click **'Share Brand'**, a popup will display two links:

- **Edit Link** – Allows collaborators to upload assets to the Brand Kit.
- **View Link** – Grants view-only access to the kit without the ability to upload or edit assets.



5. Delete – to remove the Brand Kit.

Revision #4

Created 19 September 2025 10:48:58 by Aparna

Updated 23 September 2025 06:48:25 by Aparna