

Creative Analytics

For **detailed analytics on a specific creative**, either:

Click directly on the **creative summary card** on the campaign analytics page, which will take you to the **Creative Analytics** page, or

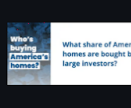
Dashboard > Campaigns > Campaign > Analytics

 # Quiz Up_300 x 600_REPUBLICANS Connor C 2 weeks ago 300x600 3,884 Impressions 36 Clicks 3,262 Views	 # Quiz Up_970 X 250_REPUBLICANS Connor C 2 weeks ago 970x250 1,445 Impressions 41 Clicks 720 Views
 # Quiz Up_300 X 250_REPUBLICANS Connor C 2 weeks ago 300x250 8,339 Impressions 55 Clicks 5,239 Views	 # Quiz Up_300 X 250_TRUMP_ADMIN Connor C 2 weeks ago 300x250 5,234 Impressions 47 Clicks 3,726 Views
 # Quiz Up_300 x 600_TRUMP_ADMIN Connor C 2 weeks ago 300x600 2,960 Impressions 23 Clicks 2,576 Views	 # Quiz Up_970 X 250_TRUMP_ADMIN Connor C 2 weeks ago 970x250 775 Impressions 37 Clicks 395 Views

Open the campaign and navigate to the analytics page from the selected creative card.

Creatives | Placements

[Add Creative](#)

Quiz Up_300 X 250_REPUBLICANS 300 x 250 Rich Media Display Last Modified 2 weeks ago Owner Connor C  Published Preview Draft Preview Impression 8.3K Views 5.2K Clicks 55 CTR 0.66% View Placements (1) Edit Creative	Quiz Up_300 x 600_REPUBLICANS 300 x 600 Rich Media Display Last Modified 2 weeks ago Owner Connor C  Published Preview Draft Preview Impression 3.9K Views 3.3K Clicks 36 CTR 0.83% View Placements (1) Edit Creative	Quiz Up_970 X 250_TRUMP_AD... 970 x 250 Rich Media Display Last Modified 2 weeks ago Owner Connor C  Published Preview Draft Preview Impression 775 Views 395 Clicks 37 CTR 4.77% View Placements (1) Edit Creative	Quiz Up_300 x 600_TRUMP_AD... 300 x 600 Rich Media Display Last Modified 2 weeks ago Owner Connor C  Published Preview Draft Preview Impression 3.0K Views 2.6K Clicks 23 CTR 0.78% View Placements (1) Edit Creative
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Dashboard > Campaigns > Campaign > Creatives > Creative > Analytics

Calculate Report based on

Impression

View

Date / Time

18 Sep 2025 - 24 Sep 2025

#68bfc78ba424f Quiz Up_300 X 250_REPUBLICANS

Connor C | 2 weeks ago | 300 x 250

Preview

Download Report

3,884

Impressions

0.08 %

Click Through Rate

3

Clicks

Who's buying America's homes?

What share of America's homes are bought by large investors?

Select an answer below:

10%

25%

2%

Compare Data Points

Impression

Click

650

2.5

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